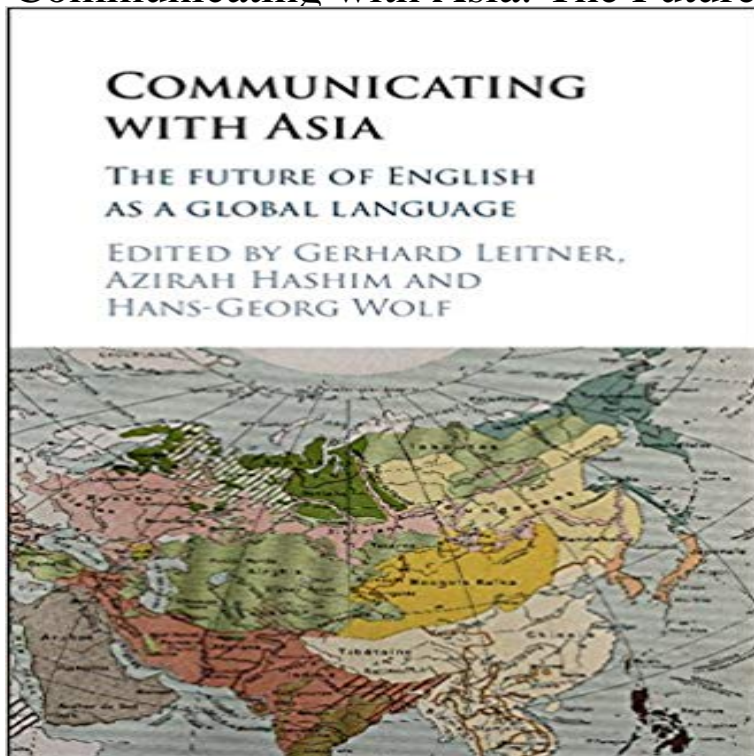


Communicating with Asia: The Future of English as a Global Language



Communicating with Asia brings together an international team of leading researchers to discuss South, South-East, East and Central Asia, and explore Mandarin, Cantonese, Hindi-Urdu, Malay, and Russian as major languages. The volume locates English inside a number of national, regional or lingua franca contexts and illustrates the way it develops in such contact situations. Local dynamics affecting languages in contact and cultural links of languages are dealt with, such as educational-political issues and tensions between conflicting norms. In today's global world, where the continent is an increasing area of focus, it is vital to explore what it means to understand Asian cultures through English and other languages. This important new study will be of interest to students and researchers working in the fields of regional studies, English as a global language, Asian languages and cultural studies.

We've started our countdown to National Handbag Day on October 10, and that means we'll have special features for you every day, right up to the big event! Today, we're here to talk about the intersection of celebrity and accessories, and more specifically, how the two can become intertwined in public consciousness for years. The kinds of stars who carry a particular bag do a lot to shape the market's perception of it and the designer who created it, which is why so many brands give out free bags to stars now: they're hoping to create positive associations. In the cases you see below, though, things came along a little bit more naturally. You can't rush love, after all. Think of a bag-celeb duo we missed? Let us know in the comments!

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